

Celebrating 40 years
Life Skills Training
at YWCA Toronto

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YWCA TORONTO

Life Skills 40th Anniversary Celebration

Life Skills Then and Now

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YWCA Toronto Life Skills: Timelines and Milestones

| | | |
|-----------------|-------------|---|
| 198 - 196 | 1969 | The Saskatchewan NewStart Life Skills model was developed in Prince Albert, SK. |
| | 1972 | YWCA Toronto founded its Life Skills Training and Publications department. |
| | 1973 | YWCA Toronto offers Life Skills Coach training to human service professionals. |
| | 1974 | YWCA Toronto and George Brown College collaborate in the publication of Life Skills training resources. |

YWCA Toronto Life Skills: Timelines and Milestones

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|----------------|-------------|--|
| 20 - 198 | 1983 | Canada Manpower sponsors Life Skills training as an integral part of client services and programs. |
| | 1988 | YWCA Toronto incorporates Life Skills in all Community Support programs and locates them on Merton St. |
| | 2001 | The Life Skills department expands with partnerships in Thunder Bay, Sarnia and Peterborough. |
| | 2004 | Life Skills is transferred to the YWCA's Employment and Training department and implements a business model for the marketing and delivery of products and services. |

YWCA Toronto Life Skills: Timelines and Milestones

| | | |
|-------------------|-------------|---|
| 2007 - 2013 | 2007 | The first Ontario training expansion initiative resulted in six new training partnerships with agencies, colleges and First Nations communities |
| | 2010 | The first national training expansion initiative resulted in ten new training partnerships. |
| | 2011 | Life Skills joins the YWCA Skills Development Centre and expands its portfolio with literacy and working skills training programs. |
| | 2013 | The Life Skills community has grown to include 23 training partners and is present in urban and rural communities across Canada. |

YWCA Toronto Life Skills Coaching Community

- **Building a community of working professionals**
 - Our training and resources respond to the needs of the working professional interested in obtaining practical, hands-on and ready-to-use tools, strategies, lesson plans and techniques to design workshops, and lead groups of adult learners.

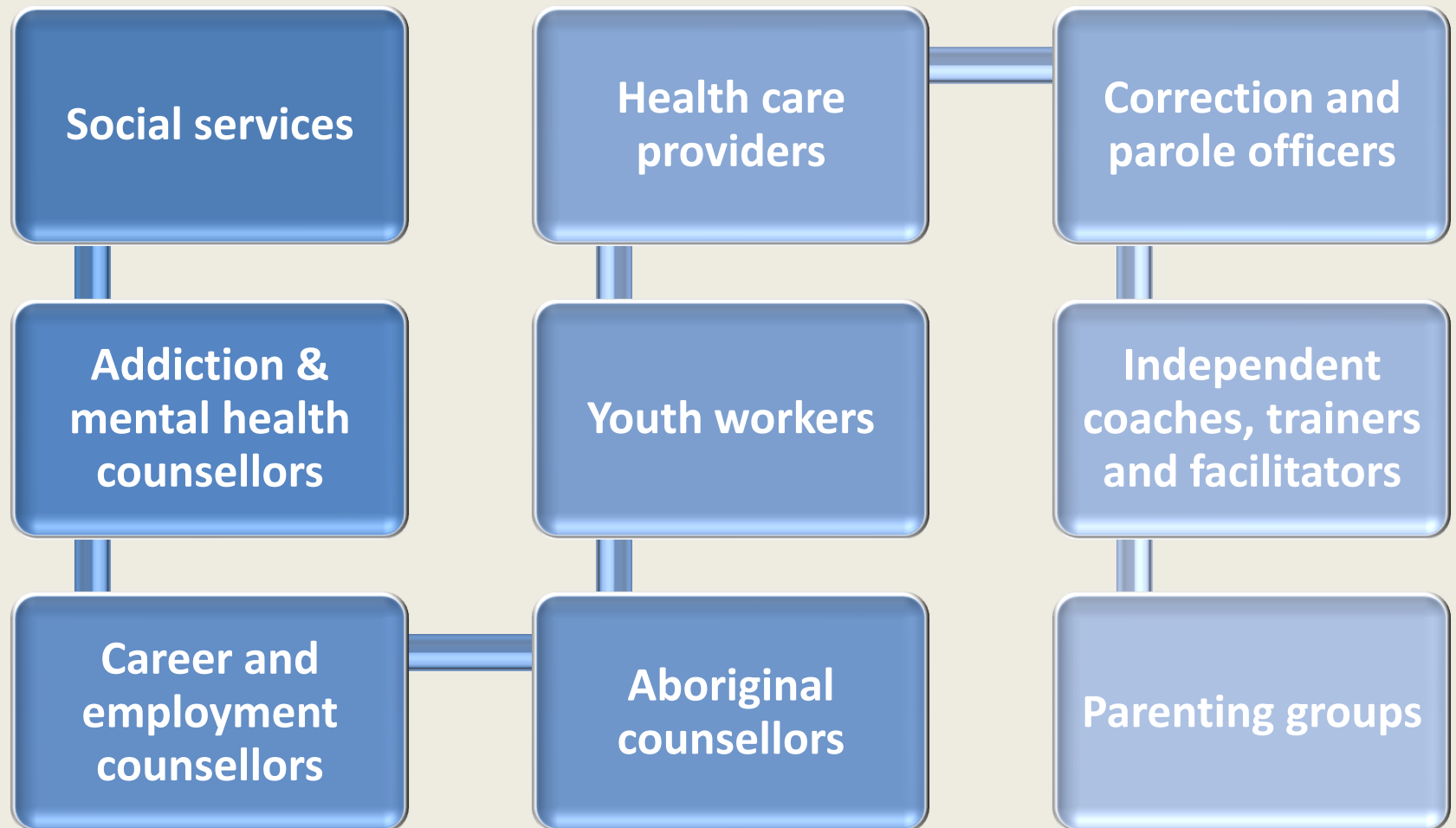


YWCA Toronto Life Skills Coaching Community

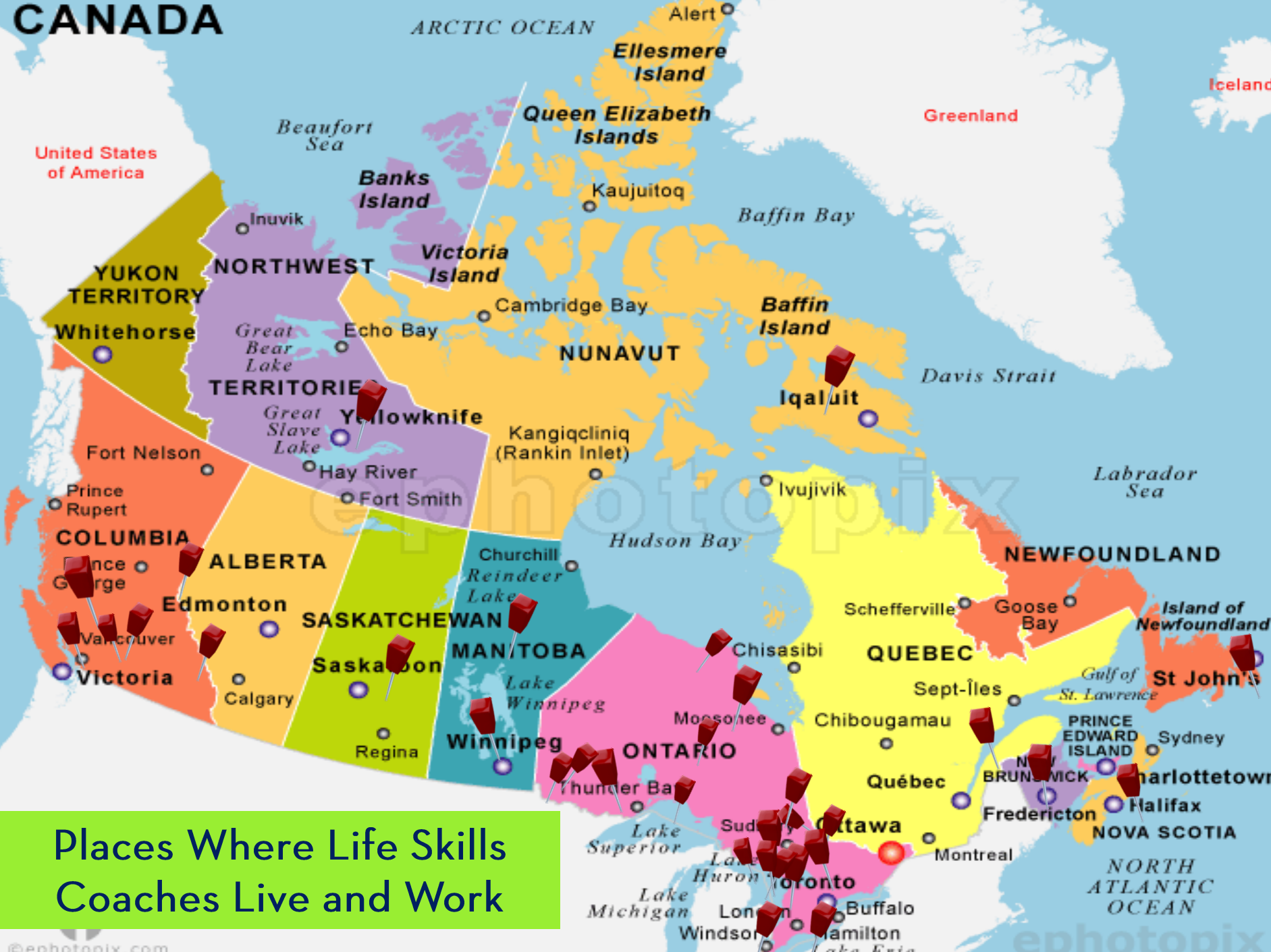
- **Building a community of working professionals**
 - We deliver programs that are experiential in nature and create opportunities for professionals to learn, use and apply their learning immediately after returning to work.



Roles and Jobs Where We Apply Life Skills



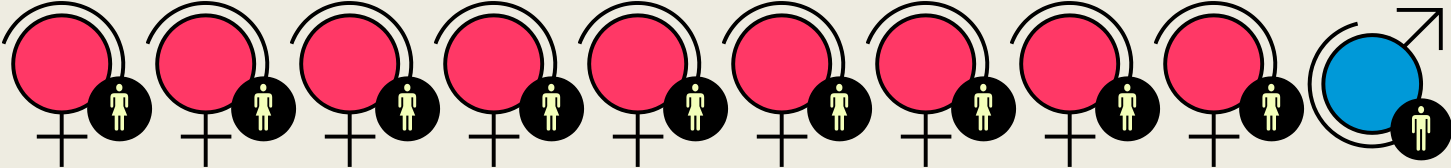
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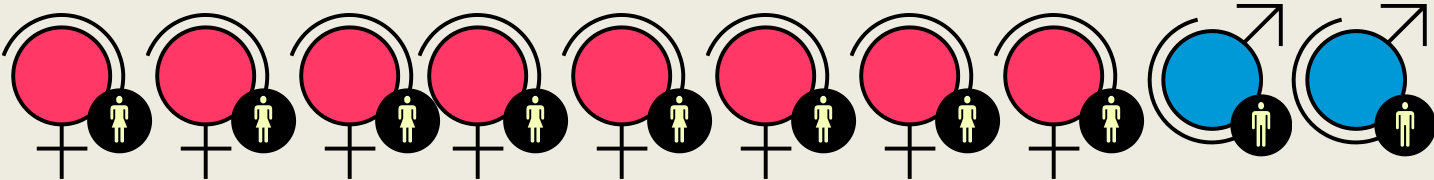
Places Where Life Skills Coaches Live and Work

The Gender of YWCA Trained Life Skills Coaches

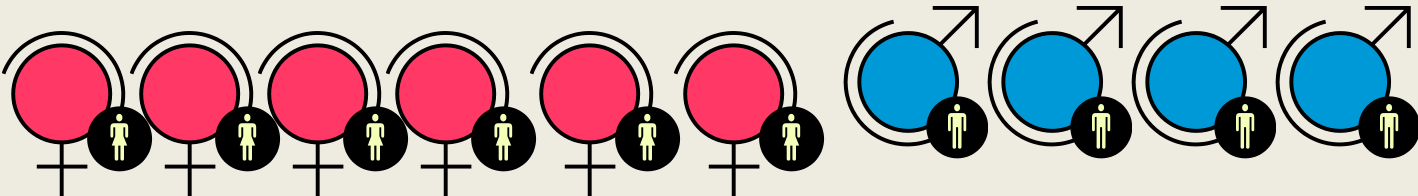
From 2001-2003, the women: men ratio was 9:1



From 2004-2012, the women: men ratio was 8:2



Among First Nations communities the women: men ratio is 6:4



The Value of Earning a Life Skills Coach Certificate

| 4212 Group Category | Other Related Classifications |
|---|--|
| Aboriginal outreach worker | Educational counsellors |
| Addiction counsellor - worker | Employment counsellors |
| Behavioral aid | Family, marriage and other related counsellors |
| Child and youth worker | Managers in social, community and correction services |
| Crisis intervention worker | Probation and parole officers and related occupations |
| Family service worker | Program leaders and instructors in recreation and sports |
| Drop-in centre worker | Social workers |
| Rehabilitation counsellor - worker | Vocation rehabilitation counsellors |

The Value of Earning a Life Skills Coach Certificate

- When job searching, using variations from “Life Skills Coach” terms can generate a number of related job positions where the Certificate can add value to candidates.

Life Skills

Life Skills Coach

Life Skills Facilitator

Life Skills Teacher

Life Skills Trainer

Group Leaders

Coaches

Facilitators

Adult Educators

Current Jobs for Life Skills Coaches

Life Skills Facilitator

Transition to Trades-REGINA

Work, Life and Fitness Coach

Career coach

McBride Career Group -CALGARY,AB

Wellness Coordinator / Health Coach

Manager Trainee - Weight Loss Coach

Life Skills Instructor for Children

Employment Job Coach/ Group Facilitator

Job Coach

Prince Albert Métis Women's Association -PRINCE ALBERT,SK

Life Skills Instructor for Individuals with Disabilities

Life Coach

Saskatchewan Indian Institute Of Technologies-SASKATOON

Business Administration Instructor

Personal Skills

Health and Wellness Coach

YMCA of Hamilton Burlington Brantford -BRANTFORD,ON

Development Instructor - Social Services

Housing and Essential Life Skills Coach

Aboriginal Family Services-REGINA

Current Trends and Possible Opportunities for Life Skills Coaches

Trends

Growth Potential

Professional Accreditation - Certification

Until Life Skills Coaches can have their own accreditation program, certification as trainers or facilitators can be obtained through the Canadian Society for Training and Development. Certification as a coach can be obtained through the International Coaching Federation.

Consultants and independent trainers, coaches and facilitators are a regular feature in the learning, coaching and training industry. Demonstrating mastery in core competencies gives credibility to professionals in the field.

Current Trends and Possible Opportunities for Life Skills Coaches

Trends

Growth Potential

Complementary Skills and Competencies

Emotional Intelligence, self-management and the importance of productive and inclusive teams through healthy group dynamics has become a regular feature in business articles and is the topic of extensive research.

Incorporating topics like E.I., Neuro-Linguistics, Clean Language, meditation and topics that deal with increasing self-awareness and learning problem solving behaviors can give new life to old themes and enhance and deepen Life Skills training programs.

Current Trends and Possible Opportunities for Life Skills Coaches

Trends

Growth Potential

Essential Skills for Employment

Of the essential skills identified as mandatory to succeed in the Canadian labour market, “working with others” and “communications” are the prerequisite to succeed in all nine job categories and the ones more sought after by employers.

It has been helpful to have the essential skills identified but we are still talking about self-managing, communicating effectively and problem solving situations using critical thinking and interpersonal skills. It is Life Skills and working skills for the modern world.

Stay in touch!

- ✓ Sign for the YWCA Life Skills Newsletter and stay in touch for developments in this learning community:



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